



Saturday, September 7, 2019

ENTER NOW...in the 14th annual ARTapalooza art festival 9-4pm Saturday, September 7, 2019 on Main Street in the Cedar Falls Iowa Downtown District. This juried fine art show features approximately 50 of the region's best artists in categories such as jewelry, painting, drawing, ceramics, photography, sculpture, metal, wood, upcycled and mixed media.

Presented by Community Main Street, ARTapalooza is a one-day festival that also features musicians, street performers, and hands on art activities for children and adults.

IMPORTANT DATES:

Application Deadline: May 15, 2019

Entries received after May 15 must include a \$15.00 late fee.

Late entries may be placed on a waiting list

Artist Notification: June 14, 2019

Show Materials Emailed: August 20, 2019

Show Date: Saturday, September 7, 2019

JURORS:

The jury for acceptance to the show will comprise of members of the ARTapalooza Committee and professional artists. Selection is based on originality, design, and craftsmanship. Balance of media will also be considered.

APPLICATION PROCEDURE:

Include all of the following:

1. Complete application form.

Note: The majority of our correspondence will be done by email. Please include an email address that you check on a regular basis on your application form.

2. Include four professional quality digital photographs via email or on a flash drive in jpg or PDF format. **Label each image simply with: Image1, Image2, and Image3.** Images submitted must represent the work that will be displayed at ARTapalooza. All work must be creative and original. **Kits, commercial molds, factory or machine-produced items are not acceptable.**

APPLICATION FEES:

1. Enclose two checks, one for \$20.00 non-refundable jury fee, and one for \$55 booth fee. Make checks payable to: COMMUNITY MAIN STREET.
2. Booth fee for artists not accepted will be returned in a timely manner.
3. If an accepted artist does not attend, all fees will be forfeited.

BOOTH AWARDS:

ARTapalooza will award prizes of excellence. The judges will hand out two awards based on the quality of the artwork, booth appearance, and the salesmanship of the person staffing the booth. The awards will be presented to the winning artists at 11 am.

SPACES, SET-UP, & HOSPITALITY:

1. All spaces are approximately 10' wide by 10' deep in an open, outdoor area on the street.
2. Artists must furnish tables, chairs, and any set-up items needed.
3. ARTapalooza goes on rain or shine, so please be prepared for weather, including wind.
4. All canopies must be fire retardant.
5. Booth assignments will be made in advance.
6. Check in begins at 6:00 a.m. the day of the show.
7. Booths must be ready at 9:00 a.m. and remain open until the close of the show at 4 pm.
8. There will be a maximum of 2 artists at each booth. Each artist will be charged \$55 to participate. Each artist who has paid the \$55 will receive breakfast, lunch, and snack.

ENCLOSURE CHECKLIST:

- _____ \$20.00 Jury Fee (separate check from booth fee) non-refundable
- _____ \$55.00 Booth Fee (separate check from jury fee) non-refundable once accepted into the show
- _____ \$15.00 for one additional hospitality fee (one meal is included with booth fee)
- _____ \$15.00 late fee if after May 15, 2019 (may be included with jury fee)
- _____ 3 labeled images
- _____ Completed Application