



ENTER NOW...in the 16th annual ARTapalooza art festival 9-4pm Saturday, September 10, 2022, on Main Street in the Downtown District of Cedar Falls, Iowa. This juried show features approximately 50 of the region's best artists in categories such as jewelry, painting, drawing, ceramics, photography, sculpture, metal, wood, mixed media and upcycled.

Presented by Community Main Street, ARTapalooza is a one-day festival that also features musicians, street performers, and hands-on creative activities for children and adults.

IMPORTANT DATES:

Application Deadline: May 16, 2022

Entries received after May 16 must include a \$15.00 late fee.

Late entries received after jurying will be placed on a waiting list

Artist Notification no later than: June 15, 2022

Show Materials Emailed: August 20, 2022

Show Date: Saturday, September 10, 2022

JURORS:

The jury for acceptance to the show will comprise of members of the ARTapalooza Committee and professional artists. Selection is based on originality, design and craftsmanship as deemed by the quality of the images that you submit. The balance of media in the show will also be considered.

APPLICATION PROCEDURE:

Include all of the following:

1. Complete application form.

Note: The majority of our correspondence will be done by email. Please include an email address that you check on a regular basis on your application form.

2. Include three to five professional quality digital photographs via email. The images should be high resolution to be used in advertising for the event. **Label each image simply with: Image1, Image2, image3, image4 and Image5.** Images submitted must represent the type of work that will be displayed at ARTapalooza.
3. All work must be creative and original. **Kits, commercial molds, factory or machine mass produced items are not acceptable.**

APPLICATION FEES:

1. Enclose two checks, one for \$20.00 non-refundable jury fee, and one for \$55 booth fee. Make checks payable to: COMMUNITY MAIN STREET.
2. Booth fee for artists not accepted will be shredded in a timely manner unless otherwise requested.
3. If an accepted artist does not attend, all fees will be forfeited.

BOOTH AWARDS:

ARTapalooza will award prizes of excellence. The judges will hand out two awards based on the quality of the artwork, booth appearance, and the salesmanship of the person staffing the booth. The awards will be presented to the winning artists at approximately 11 am.

SPACES, SET-UP, & HOSPITALITY:

1. All spaces are approximately 10' wide by 10' deep in an open, outdoor area in the center of Main Street.
2. Artists must furnish tables, chairs, and any set-up items needed.
3. ARTapalooza goes on rain or shine, so please be prepared for weather, including wind.
4. All canopies must be fire retardant.
5. Booth assignments will be made in advance.
6. Check-in begins at 6:00 a.m., the day of the show. Individual times will be sent to each artist 3 weeks prior to the show.
7. Booths must be ready at 9:00 a.m. and remain open until the close of the show at 4 p.m. Streets open back up at 5:15 p.m. Plan accordingly for tear down.
8. There will be a maximum of 2 artists at each booth. Each artist will be charged \$55 to participate. Each artist who has paid \$55 will receive breakfast, lunch, and snack.

ENCLOSURE CHECKLIST:

- _____ \$20.00 Jury Fee is non-refundable (separate check from booth fee)
- _____ \$55.00 Booth Fee is non-refundable once accepted into the show (separate check from jury fee)
- _____ \$15.00 for one additional hospitality fee (one meal is included with booth fee)
- _____ \$15.00 late fee if after May 16, 2022 (may be included with jury fee)
- _____ 3 to 5 labeled images
- _____ Completed Application

Hotels adjacent to the event:

The Black Hawk Hotel
115 Main Street
Cedar Falls, Iowa

Hampton Inn
101 West 1st Street
Cedar Falls, Iowa