

Holiday Hoopla Brings Fun Events to the Cedar Falls Downtown District!

Holiday Hoopla 2017 Kickoff, Friday, Nov. 24, 6-8 p.m.

Join us in welcoming Santa to downtown Cedar Falls! Prior to his special arrival, there will be live music from the The Hoopla Band, Blame Not the Bard, Elsa and Anna from Frozen, UNI Children's Choir, Fusion Dance, Alvin & the Chipmunks, special solo performances, holiday characters, then a magical march down Main Street with Santa and Mrs. Claus for the lighting of the Hoopla tree and a fireworks finale over the Cedar River!

SPECIAL EVENTS (Thursdays & Saturdays)

#ELFIE — NEW EVENT on Thursday, Nov. 30, from 6-8 p.m.; Join us for an evening full of fun family festivities, shenanigans, and sElfie photo ops!! Hosted by select downtown businesses.

Breakfast at the North Pole! — Enjoy pancakes, sausage, juice, tea, and coffee while meeting Santa and characters on Saturday, Dec. 2, from 8-11 a.m. *Located at the Cedar Falls Community Center. Tickets \$6 per person online at cfholidayhoopla.com. Optional, but suggested: Bring a NEW UNWRAPPED toy, infant -18 years of age, \$25 limit please, for the Salvation Army Toy Drive.*

Baby It's Cold Outside — See ice carvers create amazing sculptures along with 1,000 luminaries on Main, Washington, and State streets!! *Thursday, Dec. 21, 6-8 p.m. Ice carvers located along Main Street.*

Movie Magic — Free showing of "Elf" and the announcement of the Coloring Contest Winners on *Saturday, Dec. 16, 10 a.m. at the Oster Regent Theatre.*

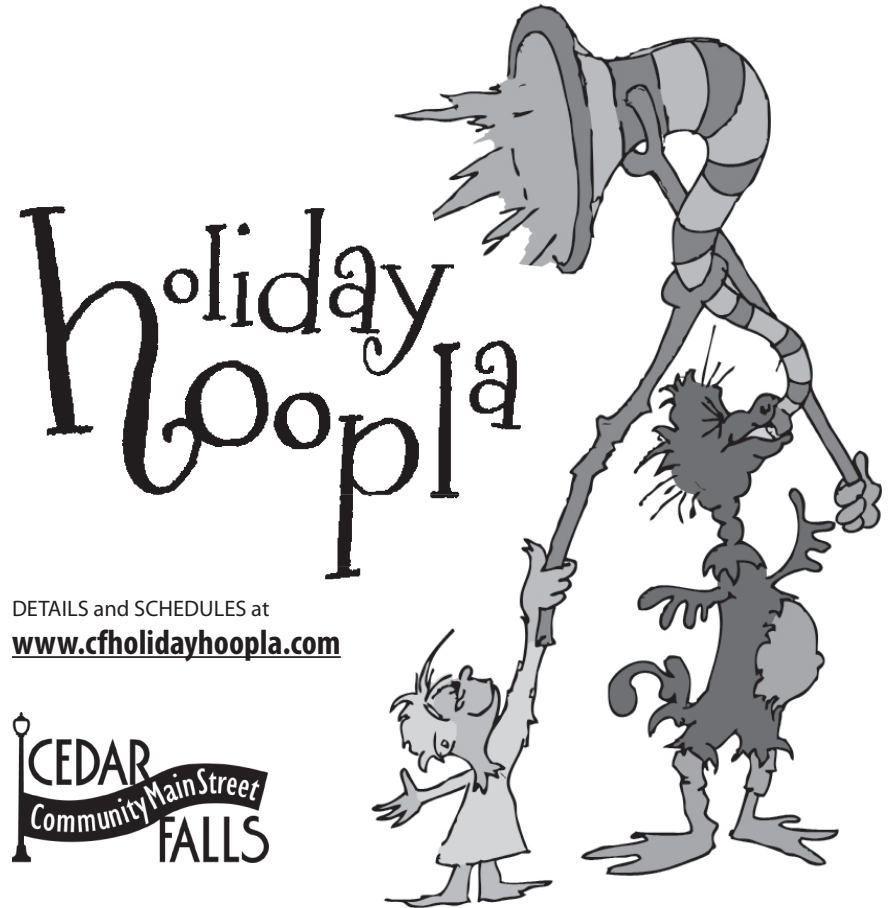
ONGOING EVENTS

Magical Lights, Magical Nights — Be WOWED at the music light show at Santa's Workshop! *Nightly throughout the season, 6-8 pm. Located at 4th & Main St.*

Santa 50613 — Mail Santa a letter at the red Santa 50613 mailbox and receive a reply! Send from Nov. 24 - Dec. 21 for Santa's handwritten reply. Make sure to **include a RETURN ADDRESS!** *Mailbox located at 4th & Main St.*

Coloring Contest — Contest drawing on BACK of this sheet, also download at cfholidayhoopla.com or pick up at Farmers State Bank or Cedar Falls Library. Winners (Pre-K thru 6th grade) are contacted by phone, awarded Saturday, Dec. 16 during Movie Magic at 10 a.m. (Need not be present to win). **Drop sheet with completed entry form (REVERSE SIDE of THIS SHEET) in the Santa 50613 mailbox located at 4th & Main St. from Nov. 24 - Dec. 13.**

Salvation Army Toy Drive — Help collect toys to give to others. *Drop off NEW UNWRAPPED toys, infant -18 years of age, \$25 limit, to Spinutech, 201 Washington St., Nov. 24-Dec. 11, 8 a.m.-4 p.m., Mon. thru Fri., or at the Cedar Falls Library.*



DETAILS and SCHEDULES at
www.cfholidayhoopla.com

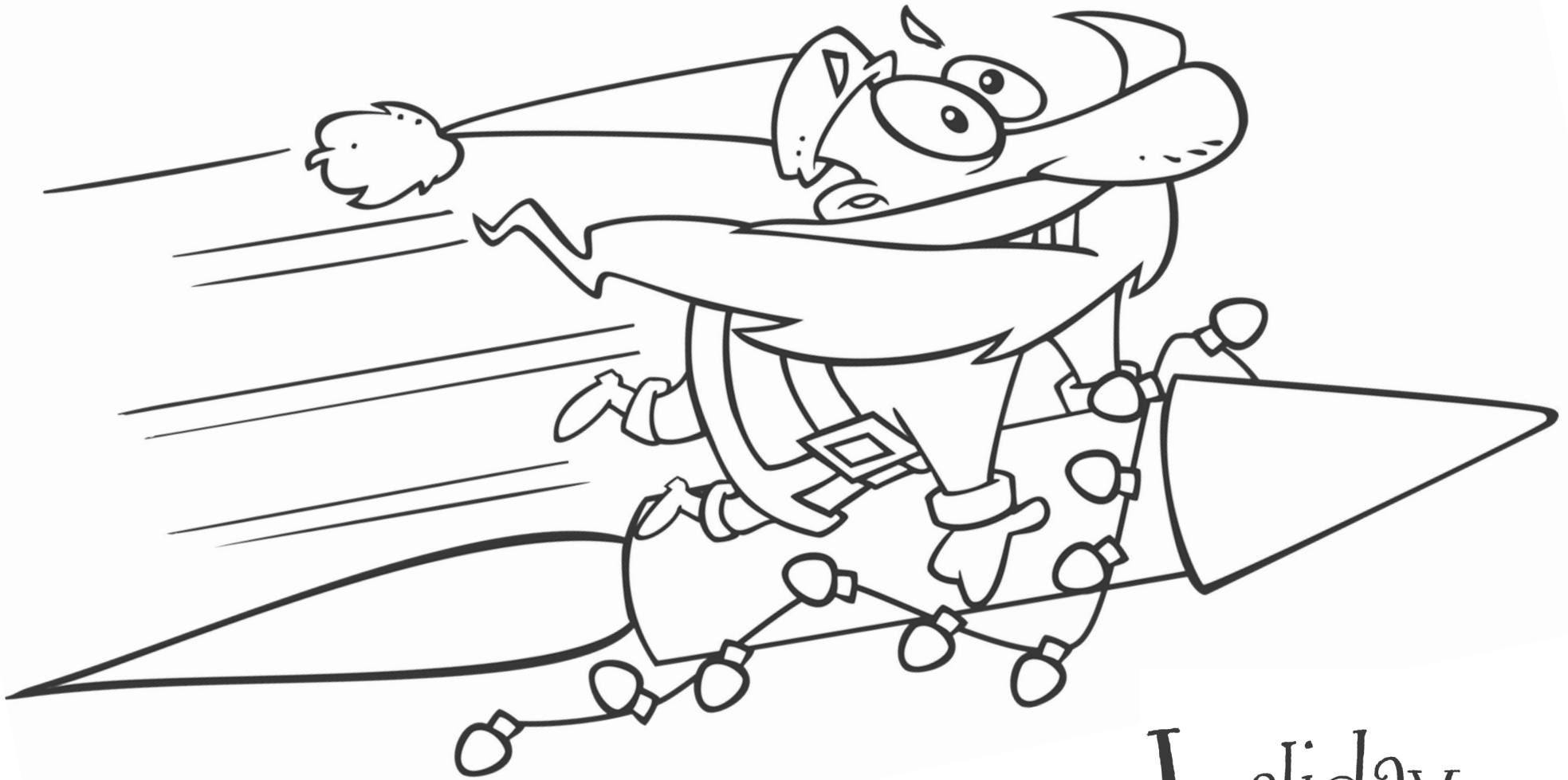


EVERY Thursday and/or Saturday

Santa's Workshop — Visit Santa & Elves on Thursdays, Nov. 30, Dec. 7, 14, 21 6-8 p.m.; or Saturdays, Nov. 25, Dec. 2, 9, 16, 23 from 11 a.m.-2 p.m. *At 4th & Main St.*

Trolley Rides — Take a free trolley ride in our Downtown District on four Thursdays, Nov. 30, Dec. 7, 14, 21 from 6-8 p.m. NOTE: Please dress for the weather, there will not be waiting space inside. *Rides start at the Cedar Falls Library.*

***** Events, dates, times, and locations are subject to change. Please go to www.cfholidayhoopla.com for CURRENT information and MORE events. *****



Holiday Hoopla

COLORING CONTEST ENTRY FORM

Name _____

Age & Grade _____

Phone of Parent _____

For ages pre-k thru sixth grade.

Drop off completed coloring sheet by Wednesday, Dec. 13, 2017 into Santa's mailbox located at the corner of 4th and Main St., downtown Cedar Falls. Winners will be announced during Movie Magic, Saturday, Dec. 16, 2017, 10 a.m. at the Oster Regent Theatre. Need not be present to win.



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